

IAN SHEETS

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Education

University of Michigan, School of Kinesiology

Ann Arbor, MI

Bachelor of Arts in Sport Management, May 2023

GPA 3.83

- Minor - Real Estate Development, *Taubman College of Architecture and Urban Planning*

Florence University of the Arts, Abroad Semester, Winter 2022

Florence, Italy

Experience

American Junior Golf Association

Braselton, GA

Traveling Operations Intern

Summer 2022

- Worked on a team of 8 fellow interns to set-up, manage, and break-down 11 nationally recognized junior golf tournaments, traveled around the country with 3 company vehicles and trailer, drove over 6,000 miles through 15 states, achieved mission of providing recruiting space for collegiate golf programs to contact our players
- Operated as Rules Official, starter, and scorer during tournament rounds, assigned hole locations for each of the tournament days, raised funds for Ace Grant foundation through junior-am tournament days that resulted in up to \$5,000 per team for the benefit of junior golfers suffering from financial hardship while seeking college golf
- Activated national and supplemental tournament partnerships such as TaylorMade, Adidas, BioLyte, Body Armor, and Under Armor, represented national sponsor Flight Scope at each location, demonstrated Mevo+ product during practice rounds to increase sales while integrating Bushnell sponsorship for Long Drive Championship

Northern Texas PGA

Dallas, TX

Junior Golf Metro Operations Intern

Summer 2021

- Operated junior golf tournaments throughout the DFW Metroplex, handled on-site communication between golf course, players, and spectators, acted as a Rules Official, starter, and scorer throughout each of the 30 Prep and Medalist Tour events run throughout the summer via the NTPGA Junior Golf Foundation
- Functioned in several roles for professional events held by NTPGA, including the Eastern Championship, Texas Women's Open, and Texas State Open, followed prioritized groupings to update live leaderboard for spectators, supplied water and ice to coolers around the tournaments during 100+ degree days
- Worked in the nationally recognized junior golf event, "Drive, Chip, and Putt", set up an array of tents, sponsorship material, and station regulations, scored event in each of the three respective stations, successfully sent 1 qualifying player from each age division to represent North Texas at the regional finals in Oklahoma

Michigan Sport Consulting Group

Ann Arbor, MI

Director of New Analyst Program

2019 – Present

- Mentored underclassmen through the New Analyst Program, presented 7 modules covering various professional development areas such as resume building, public speaking, slide deck preparation, and Microsoft and Google Suite, delivered 12 fully prepared Analysts to the club for future project work with clients
 - Created and delegated plan of action for formal yearly event, planned social and full club gatherings to increase club bonding, restructured feedback cycle to better communication between analysts and project managers, designed mission, values, and long-term goals for the club, saw most active member participation in club's history
 - Project Manager with client, FlingGolf, provided a full restructure of campus ambassador program targeted at college demographic and social media promotion, organized a blueprint for tailgate activations to be held at golf courses nationwide, with recommendations FlingGolf saw \$1 million in sales after their debut on "Shark Tank"
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Additional

- Proficient in R, Microsoft Office Suite, and Google Drive collaboration, basic knowledge of French and Italian
- Fan Experience Intern with Michigan Athletics, functioned during Michigan men's basketball and football events
- Produced award winning short student film "CAT", selected to 17 international film festivals